

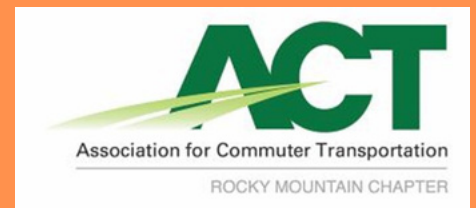


# 2022 TRANSPORTATION DEMAND MANAGEMENT

Second Annual Conference

Nov 4 | 8AM - 3PM | CDOT Headquarters  
2829 W Howard Pl, Denver, CO 80204

# About the Sponsors



## **Association for Commuter Transportation, Rocky Mountain Chapter**

The premier organization and leading advocate for commuter transportation and transportation demand management (TDM) professionals. Envisioning "A Better Journey for Everyone", ACT celebrates our differences, seeks and continues to improve equity, and supports a culture of respect for everyone in our communities.

ACT strives to create an efficient multimodal transportation system by empowering the people, places, and organizations. ACT works to advance TDM in order to improve the quality of life of commuters, enhance the livability of communities, and stimulate economic activity.



# About the Sponsors



## Colorado Department of Transportation, Office of Innovative Mobility

The Colorado Department of Transportation's (CDOT's) Office of Innovative Mobility includes the Division of Transit and Rail and other functions that work together to expand mobility options through ridesharing, electrification, transportation demand management, and other emerging technologies.

The office supports all types of mobility options, especially those that help reduce congestion by avoiding single-occupancy vehicle use. Through these initiatives, the department hopes to reduce total vehicle miles traveled (VMT) per capita in the state and looks to curb the growth of greenhouse gas- and ozone-causing emissions from transportation-related activities.



# Schedule-at-a-Glance

**08:00 AM** Opening Remarks

- Light breakfast and coffee will be provided

**09:00 AM** First Sessions

**10:00 AM** Second Sessions

**11:00 AM** Third Sessions

**12:00 PM** Lunch Break

- Food Trucks will be available on the premises

**1:00 PM** Fourth Sessions

**2:00 PM** Closing Remarks

- Raffle Drawing



# Draft Session Preview

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- Session Themes:**
- Outreach and Connecting
  - Local TDM Strategies
  - ▲ Workplace-Based Approaches and Equity
- 

## Opening Remarks:

**Shoshana Lew**, Executive Director, Colorado Department of Transportation (CDOT)

**Doug Rex**, Executive Director, Denver Regional Council of Governments (DRCOG)

## First Sessions:

### ■ Improvement in TDM Inclusion and Understanding

**Audrey DeBarros**, Commuting Solutions; **Jeanne Shreve**, Smart Commute; **Connor Martin**, Commutifi



# Draft Session Preview

## ● The Past, Present and Future of Colorado's Bike to Work Day

**Nisha Mokshagundam**, Denver Regional Council of Governments (DRCOG); **Devin Mason**, City and County of Denver's department of Transportation and Infrastructure (DOTI)

## ▲ TDM Solutions for Diverse Communities

**Angie River-Malpiede**, Foundation for Sustainable Urban Communities and Northeast Transportation Connections (NETC); **Eric Herbst** and **Nick Glenn**, NETC

## Second Sessions:

## ■ Empowering Employers to Leverage Alternative Transportation Tax Credits

**Steve Erickson**, Denver Regional Council of Governments (DRCOG); **Sheryl Machado**, Denver South Transportation Management ;

## ● Generational Gap and TDM Challenges

**Erica Denney**, Denney Transport LTD and **Thomas Cerny**, AECOM



# Draft Session Preview



## TDM in the Workforce

**Allie Velleca**, AECOM; **Evangelos Gasteos**, Denver South; **Andy Keeton**, Commutifi

### Third Sessions:



## How Your Community Can Take Advantage of Federal and State Transportation Legislation

**Amanda Mansfield**, Boulder Transportation Connections (BTC)



## TDM Strategies and Systems

**Diego Lopez**, Northern Colorado Clean Cities (NCCC); **Shaida Libhart**, TEI Planning + Design; **Elaine C. Erb**, Boulder Transportation Connections (BTC)



## TDM: The Unlikely Hero of Affordability in the Rockies

**Mallory Baker**, Walker Consultants



# Draft Session Preview

## Fourth Sessions:

### ■ Beyond the Bounds

Elaine C. Erb, Boulder Transportation Connections (BTC)

### ● TDM: Innovation and Successes

Max Gesten, Downtown Denver Partnership; Lauren Nagle, City of Fort Collins

### ▲ TDM: Harnessing the Power of Bikes for Increasing Equity and Access

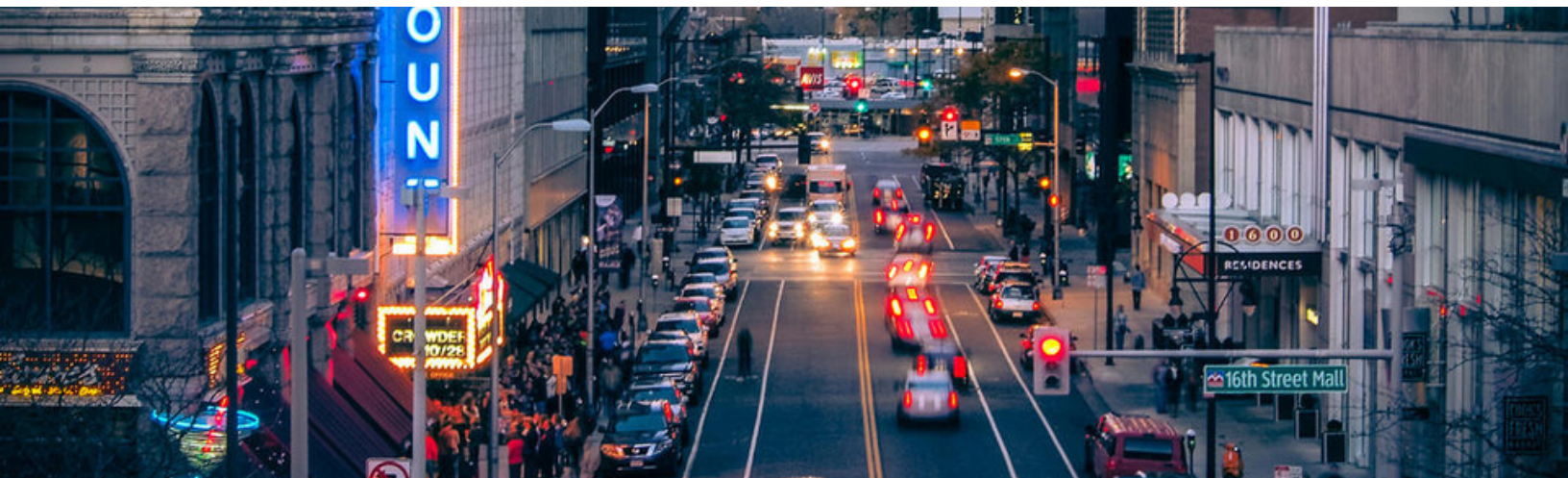
Clark Rider; Brandon Smith; Kevin Crouse, University of Colorado, Boulder

## Closing Remarks:

### The Role of Mobility Hubs: Southeast Denver

Stuart Anderson, Executive Director, Transportation Solutions

**\*Please Note:** This is a draft agenda and is subject to change





This year's conference, hosted by ACT and CDOT, will provide information on TDM strategies to reduce vehicle miles traveled and greenhouse gas emissions in Colorado's transportation network. The sessions contain information about tax incentives, TDM data and technology, local examples of TDM and workplace strategies for TDM. Please attend and bring your questions to this esteemed group of professionals.

As the first year providing the Transportation Demand Management Conference in person and the second year hosting, we are hoping to continue to grow in the years to come. With that in mind, tickets will be limited and we encourage those interested to register quickly to ensure a seat.

## Registration:

Register at: <https://www.eventbrite.com/e/414963415747>

For more information:

<https://www.codot.gov/programs/innovativemobility/mobility-services>

## Contact:

Lisa Streisfeld (CDOT) at [lisa.streisfeld@state.co.us](mailto:lisa.streisfeld@state.co.us)

Franzia Perez (CDOT) at [franzia.perez@state.co.us](mailto:franzia.perez@state.co.us)



**COLORADO**  
Department of Transportation  
Office of Innovative Mobility